Interview with Marie-Elisabeth d'Ornano, outgoing President of ETICS.



Today, we're honored to speak with the outgoing President of ETICS as she reflects on her time leading the organisation.

During her tenue, ETICS has faced challenges and achieved milestones, helping to shape its path forward.

In this interview, Marie-Elisabeth shares insights on her experiences, key accomplishments, and hopes for the future of ETICS.

Can you describe your journey and experience as president of ETICS? What initially drew you to this role?

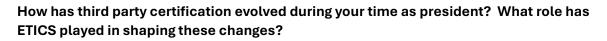
I have served as the President of ETICS for the past 8 years, from 2016 to 2024. As the Certification Director for LCIE in France, I was drawn to this role because of my deep interest and concern for electrical product safety and my belief in the importance of a strong, unified European certification system.

What were your primary goals when you began your first term as president in 2016, and how did they evolve by the end of your third term in 2024?

When I first became President in 2016, my primary goals were to strengthen ETICS' position as the leading authority on electrical product certification in Europe, to drive harmonisation of schemes and processes across members, and to enhance the value of the ENEC mark for consumers and manufacturers.

Over the course of my terms, these goals evolved to include expanding ETICS' scope to address a wide scope of technologies, enhancing our capabilities to address changes in the industry, and positioning ETICS as a thought leader on the future of electrotechnical certification.





During my time as President, third-party certification has become increasingly important as consumers demand greater assurance of product safety and quality. ETICS has played a key role in shaping these changes, developing robust processes to ensure the ENEC mark remains a trusted symbol of safety.

For example, 1) "ETICS developed processes for the CIG scheme to extend beyond Europe and our members." - 2) "ETICS has also enhanced its capabilities to address changes in the industry, such as the increasing importance of batteries and the need to ensure their safety and compliance."

As you prepare to transition from your role, are there specific initiatives or values you hope will endure beyond your presidency?

As I prepare to transition from my role, I hope that ETICS' commitment to safety, harmonization, and innovation will endure. Specific initiatives I would like to see continue include our work on the CIG scheme and our efforts to engage with stakeholders and adapt to emerging industry trends.

What do you see as the primary challenges that ETICS and the industry will face in the near future?

The primary challenges I see in the near future for ETICS and the industry include the rapid pace of technological and supply chain changes, the need to maintain trust in certification marks, and the green deal regulations in Europe.

Your advice for the future President?

My advice to the incoming President would be to stay true to ETICS' core values of safety and integrity, while also remaining agile and responsive to the evolving needs of the industry. It will be crucial to continue building strong relationships with member organizations, standardization bodies, and other stakeholders to ensure ETICS' relevance and influence.

